
Brand Guidelines



Brand Story

Coconut Software bridges the gap between complex branch operations and high-value customer engagements with a suite of Intelligent Branch Solutions. The result: streamlined operations, enhanced customer experiences, and empowered staff focused on meaningful work. Its unified platform combines appointment scheduling, in-branch queuing, and video banking to help financial institutions tackle critical challenges head-on—maximizing resources, improving efficiency, and directly impacting customer satisfaction scores.

Trusted by leading banks and credit unions across North America—including RBC, Mountain America Credit Union (MACU), and M&T Bank—Coconut Software helps financial institutions optimize workforce planning, streamline branch traffic, and achieve revenue goals.

Visit coconutsoftware.com to learn more.



Our Vision

To create a world where
time is well spent.



Our Mission

Build Intelligent Branch Solutions that deliver the outcomes financial institutions care about—streamlining operations, enhancing customer experiences, and empowering staff to focus on what matters most.

Our Commitment

We are committed to delivering a five-star experience along with secure, intuitive, and reliable software in order to maximize resourcing of your bankers and enhance your customer experience.



**Human connection,
made effortless.**



LOGOMARK



Main Logo

Presentations are communication tools that can be used as lectures, speeches, reports, and more

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PRIMARY—STACKED LOGO



SECONDARY—LONG LOGO



Typography

Regular

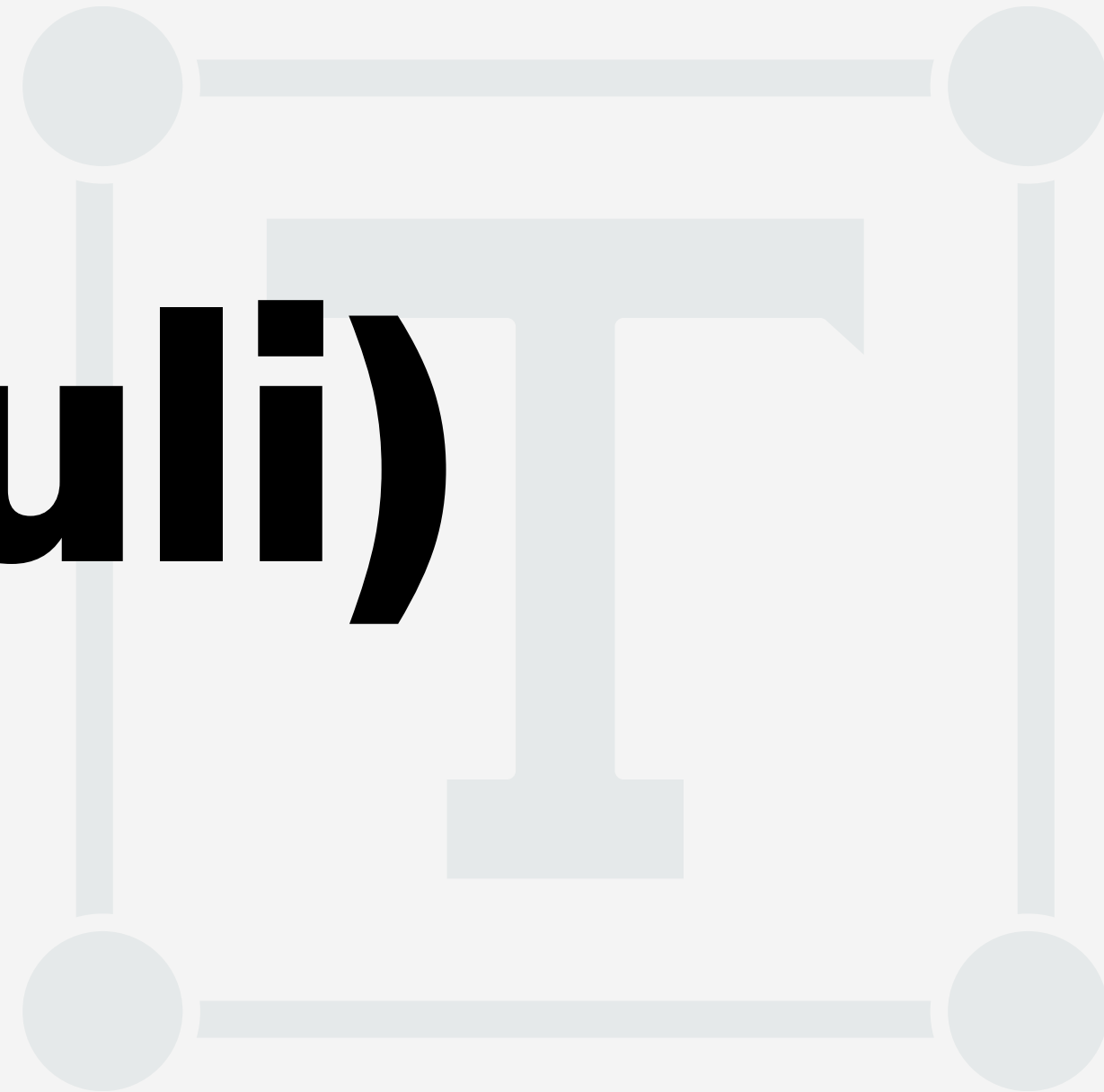
Extra Bold

Black

Mulish (Muli)

Presentations are communication tools that can be used as lectures, speeches, reports, and more. It all depends on the purpose of your presentation, and how you plan to arrange the details.

[Download Google Font](#)





Color Palette

Presentations are communication tools that can be used as lectures, speeches, reports, and more

Black

Hex: #212121

RGB: ?? ?? ??

Dark Teal

Hex: #00454c

RGB: ?? ?? ??

Teal Gradient

Hex: #18eeee + #84fbc2

RGB: ?? ?? ??

Yellow

Hex: #ffc72d

RGB: ?? ?? ??

Light Grey

Hex: #f5f5f5

RGB: ?? ?? ??



Thank you

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www.coconutsoftware.com